



RealTime

The fastest, most cost-effective way to track broadcast coverage from all 210 DMAs.

More than ever, PR and corporate communications professionals need broadcast intelligence *immediately*. That's why VMS has introduced **RealTime** – the industry's most comprehensive, Web-based television search and monitoring service. **RealTime** delivers streaming video and closed-caption transcripts *within minutes of airing from all 210 DMAs* for one all-inclusive annual fee.

Get Broader Broadcast Coverage, Faster

RealTime lets you search, track and view streaming broadcast segments from all 210 DMAs – the most extensive market coverage available. RealTime alerts you whenever a news segment runs that matches your criteria. You can view segments online or purchase high-quality digital segments or hard copy transcripts, DVDs and tapes with just a click. And, with the power of VMS' exclusive, fully-digital, nationwide monitoring network, you can get your segments faster.

Make Broadcast Monitoring More Cost-Effective

A powerful compliment to VMS' comprehensive monitoring and analysis solutions, RealTime now gives you the industry's most *cost-effective* solution for getting *all* your broadcast coverage. For one all-inclusive annual rate, you get unlimited searches and viewing of all your segments.

Search, Manage, Distribute Coverage Easily

RealTime's easy-to-use search functionality makes it simple to find exactly what you need, right when you need it. RealTime stores your coverage for up to 30 days after its original broadcast – so you can view, purchase and distribute links on demand.

Easily search all your coverage

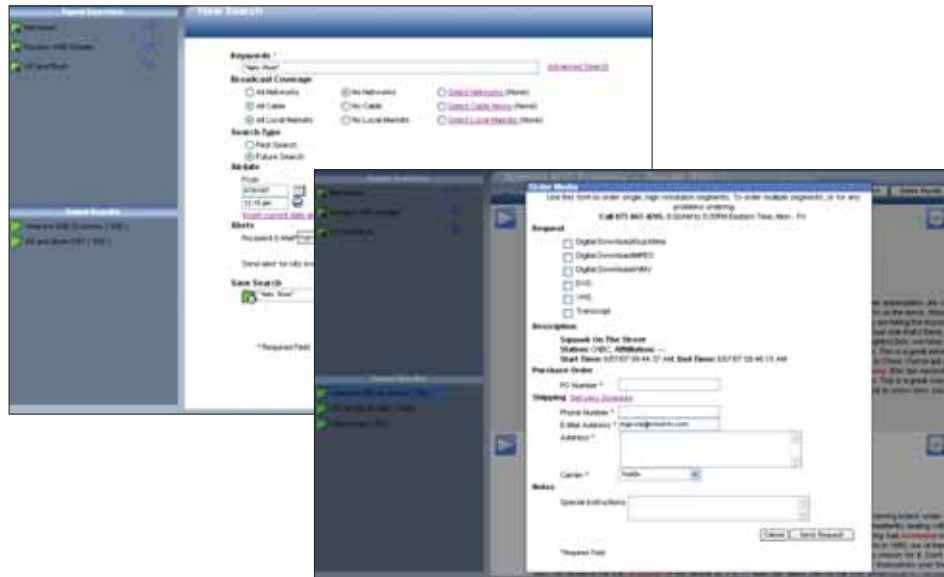
Review and edit closed-caption transcripts

View streaming broadcast segments minutes after airing



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RealTime Features

- Get 24/7 real-time access to broadcast coverage – closed-captioned transcripts *and* streaming video
- Get the industry's most extensive real-time broadcast coverage from all 210 DMAs
- Purchase high-quality digital segments or hard copy transcripts, DVDs and tapes with just a click
- Easily search new and archived coverage to get what you need, right when you need it
- Receive email alerts the instant your coverage airs
- Get industry-standard data from Nielsen and SQAD

RealTime Benefits

- Pay one low annual fee for unlimited searches/viewing
- Search more broadcast coverage, faster than ever before
- Monitor and manage your broadcast coverage right from your desktop
- Stay continuously informed with up-to-the-minute broadcast intelligence
- Quickly, easily share broadcast coverage with your colleagues and clients online
- Leverage VMS' nationwide monitoring network to get content delivered fast

VMS

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