

QuickView

The fastest, easiest, most comprehensive way to get the broadcast news intelligence you need

View nationwide news segments as they aired, online and in near-real time.

QuickView is the industry's largest deployed digital news gathering and viewing system. QuickView lets you view broadcast segments, in all 210 U.S. markets and in near-real time — right online. It's the fastest, easiest way to get the broadcast news intelligence you need.

In addition to **QuickView's** state-of-the-art technical capabilities, what makes it so powerful and effective is the live editorial staff research that supports it. Broadcast activity in every one of the country's largest markets is monitored by hundreds of VMS editors who view every frame of news broadcasts we cover. They produce cogent summaries, clear visual descriptions, and quality-assured broadcast data designed to yield precisely the results you need when you search for broadcast material. There's nothing else like it — anywhere.

Simplified Access

QuickView requires no additional software and is easily accessible right through your Web browser. What's more, searching for broadcast media clips with QuickView is simplified and optimized by VMS' editing process. Each media clip is summarized by our dedicated editing staff with exacting detail to ensure that you find the clips you need quickly and easily.

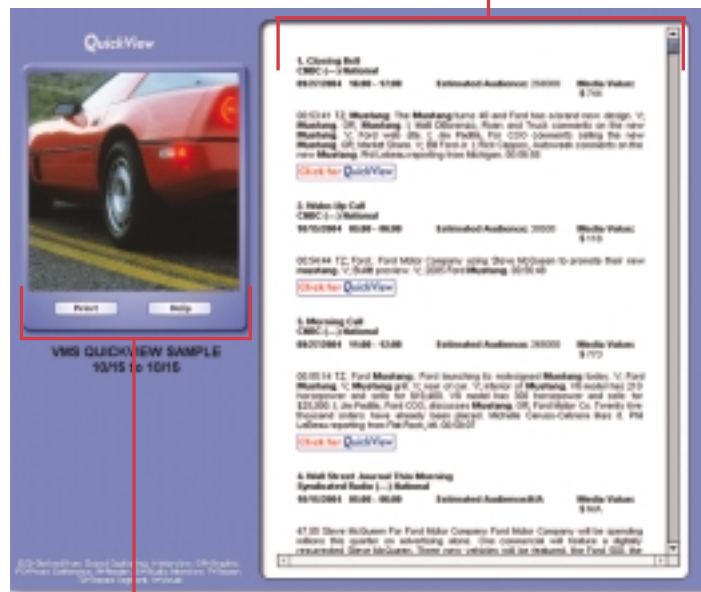
Fast, 24/7 Availability

VMS guarantees the fastest access to broadcast media clips. You can receive digital delivery of any news segment in all 210 U.S. broadcast markets — exactly as it aired — within 2 hours of initial airtime. No other news retrieval service comes close. And because of its convenient Web-based interface, QuickView is available to you and your organization 24/7, ensuring that you receive the vital media intelligence you need in near-real time.

Sharability

The convenience and accessibility of a Web-based platform like QuickView allows you to share content as widely or specifically as you need — with account and brand management teams, creative teams or anyone and everyone who needs to know better. QuickView puts actionable broadcast media intelligence in your hands — anywhere, anytime.

Quickly review abstract



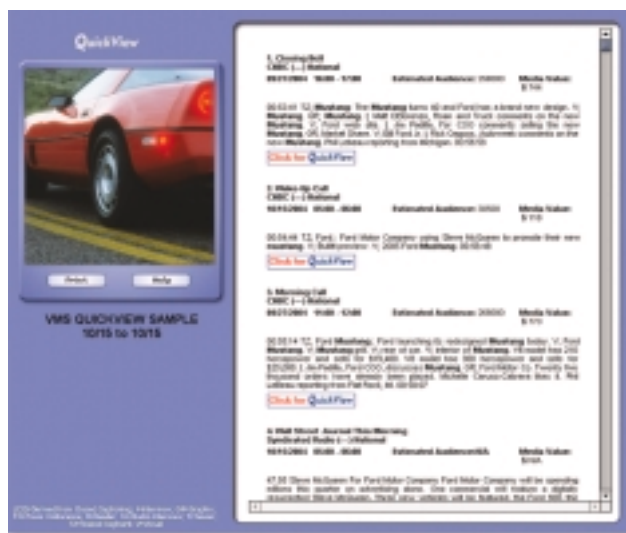
Preview your coverage



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QuickView Features

- Largest available, near-real time digital broadcast news platform in the country
- Digital delivery of any news segment in all 210 U.S. broadcast markets within 2 hours; a capability unparalleled by any other news retrieval service
- Exceptionally reliable coverage — a 98% capture rate, with the lowest downtime rate in the industry
- Coverage synopsised for fast access to just the clips you need

QuickView Benefits

- See your broadcast media coverage without delay; produce faster analysis and more actionable intelligence
- Precise and accurate media monitoring — find just what you need, when you need it
- Simple, convenient downloading and viewing of broadcast media
- Ability to share broadcast media quickly, easily and digitally with your organization and clients

VMS

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