



# Market List

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*VMS is the only broadcast media-monitoring service covering all 210 designated market areas in the US. VMS offers its unique QuickView service, high-quality digital capture, and same-day notification in every market.*

1	<b>New York</b>	54	Austin, TX	107	Ft. Smith-Fay-Sprngdl-Rgrs	159	Palm Springs
2	<b>Los Angeles</b>	55	Albany-Schenectady-Troy, NY	108	Myrtle Beach-Florence	160	Panama City
3	<b>Chicago</b>	56	Dayton, OH	109	Tallahassee-Thomasville	161	Sherman, TX-Ada, OK
4	<b>Philadelphia</b>	57	Little Rock-Pine Bluff, AR	110	Lansing	162	Gainesville
5	<b>Boston (Manchester)</b>	58	Fresno-Visalia, CA	111	Tyler-Longview	163	Abilene-Sweetwater
6	<b>San Francisco-Oak-San Jose</b>	59	Knoxville, TN	112	Traverse City-Cadillac	164	Idaho Falls-Pocatello
7	<b>Dallas-Ft. Worth</b>	60	Tulsa, OK	113	Montgomery-Selma	165	Clarksburg-Weston
8	<b>Washington, DC (Hagerstown, MD)</b>	61	Richmond-Petersburg, VA	114	Reno	166	Utica
9	Atlanta	62	Charleston-Huntington, WV	115	Augusta	167	Quincy-Hannibal-Keokuk
10	<b>Detroit</b>	63	Mobile, AL-Pensacola, FL	116	Sioux Falls(Mitchell)	168	Hattiesburg-Laurel
11	<b>Houston</b>	64	Lexington, KY	117	Peoria-Bloomington	169	Missoula
12	Seattle-Tacoma	65	Flint-Saginaw-Bay City, MI	118	Fargo-Valley City	170	Billings
13	Tampa-St. Pete (Sarasota)	66	Wichita-Hutchinson, KS	119	Macon	171	Yuma-El Centro
14	<b>Minneapolis-St. Paul</b>	67	Roanoke-Lynchburg, VA	120	Eugene	172	Dothan
15	<b>Phoenix (Prescott), AZ</b>	68	Ft. Myers-Naples	121	SantaBarbra-SanMar-SanLuOb	173	Elmira (Corning)
16	Cleveland-Akron (Canton)	69	Green Bay-Appleton, WI	122	Boise	174	Jackson, TN
17	<b>Miami-Ft. Lauderdale</b>	70	Toledo, OH	123	Lafayette, LA	175	Watertown
18	<b>Denver</b>	71	Honolulu, HI	124	Monterey-Salinas	176	Alexandria, LA
19	Sacramnto-Stktn-Modesto	72	Tucson (Sierra Vista), AZ	125	Columbus, GA	177	Lake Charles
20	Orlando-Daytona Bch-Melbrn	73	Des Moines-Ames, IA	126	Yakima-Pasco-Rchlnd	178	Rapid City
21	St. Louis	74	Portland-Auburn, ME	127	La Crosse-Eau Claire	179	Jonesboro
22	Pittsburgh	75	Rochester, NY	128	Bakersfield	180	Marquette
23	Baltimore	76	Omaha, NE	129	Corpus Christi	181	Harrisonburg
24	Portland, OR	77	Syracuse, NY	130	Amarillo	182	Bowling Green
25	Indianapolis	78	Springfield, MO	131	Chico-Redding	183	Greenwood-Greenville
26	<b>San Diego</b>	79	Paducah-Cape Girard	132	Columbus-Tupelo-West Point	184	Meridian
27	<b>Hartford &amp; New Haven</b>	80	Spokane, WA	133	Wausau-Rhineland	185	Charlottesville
28	Charlotte	81	Shreveport, LA	134	Rockford	186	Lafayette, IN
29	Raleigh-Durham (Fayetteville)	82	Champaign & Springfield-Decatur, IL	135	Monroe-El Dorado	187	Parkersburg
30	Nashville	83	Columbia, SC	136	Duluth-Superior	188	Great Falls
31	Kansas City	84	Huntsville-Decatur (Florence), AL	137	Topeka	189	Grand Junction-Montrose
32	Milwaukee	85	Madison, WI	138	Beaumont-Port Arthur	190	Laredo
33	Cincinnati	86	Chattanooga, TN	139	Columbia-Jefferson City	191	Twin Falls
34	Columbus, OH	87	South Bend-Elkhart, IN	140	Wilmington	192	Eureka
35	Greenville-Spart-Ashevil-And	88	Cedar Rapids-Wtrlo-IWC&Dub, IA	141	Medford-Klamath Falls	193	Butte-Bozeman, MT
36	Salt Lake City, UT	89	Tri-Cities, TN-VA	142	Erie	194	Lima
37	San Antonio, TX	90	Burlington, VT-Plattsburgh, NY	143	Sioux City	195	Cheyenne, WY-Scottsbluff
38	Grand Rapids-Kalmzoo-B.Crk	91	Jackson, MS	144	Wichita Falls & Lawton	196	San Angelo
39	West Palm Beach-Ft. Pierce, FL	92	Colorado Springs-Pueblo, CO	145	Lubbock	197	Bend, OR
40	Birmingham (Ann and Tusc), AL	93	Harlingen-Wslco-Brnsvl-McA	146	Joplin-Pittsburg	198	Casper-Riverton
41	Norfolk-Portsmouth-Newport, VA	94	Davenport-R.Island-Moline	147	Albany, GA	199	Mankato
42	Harrisburg-Lancaster-Lebanon-York	95	Waco-Temple-Bryan	148	Bluefield-Beckley-Oak Hill	200	Ottumwa-Kirksville
43	New Orleans, LA	96	Baton Rouge	149	Terre Haute	201	St. Joseph
44	Memphis, TN	97	Johnstown-Altoona	150	Salisbury	202	Zanesville
45	Oklahoma City, OK	98	Savannah	151	Bangor	203	Presque Isle
46	Buffalo, NY	99	Evansville	152	Wheeling-Steubenville	204	Fairbanks
47	Albuquerque-Santa Fe, NM	100	El Paso (Las Cruces)	153	Rochestr-Mason City-Austin	205	Victoria
48	Greensboro-WinstonSalem	101	Charleston, SC	154	Binghamton	206	Helena
49	Providence, RI-New Bedford, MA	102	Youngstown	155	Anchorage	207	Juneau, AK
50	<b>Louisville, KY</b>	103	Lincoln & Hstngs-Krny Plus	156	Biloxi-Gulfport	208	Alpena
51	Las Vegas, NV	104	Ft. Wayne	157	Minot-Bismarck-Dickinson	209	North Platte
52	Jacksonville, FL	105	Greenville-N.Bern-Washngtn	158	Odessa-Midland	210	Glendive
53	Wilkes Barre-Scranton	106	Springfield-Holyoke				

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**KEY** Bold: VMS full service office

